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RIVERVIEW FARMS

JOSEPH C. SHOEMAKER

FRUIT, VEGETABLES, PLANTS, FRESH AND SALT HAY

OPERATING FOUR THOUSAND ACRES

BELL PHONE 625

BRIDGETON, N. J., U. S. A.,

APR 26 1926
April 21, 1926.

DEAR FRIEND:

We recently had the pleasure of sending you our descriptive literature and price list of our Giant Washington Asparagus Seed and Roots.

Your inquiry might have been prompted by one or more advertisements similar to those shown on the other side of this letter, which have been appearing regularly in about 15 of the foremost Farm and Garden magazines with national and international circulation. Each of these magazines are noted for their discriminating care in the selection of their advertising clientele, accepting only bona-fide advertisements from reliable concerns.

To appear at all in these high class magazines, means that the advertiser must not misstate or overstate his product and that he must have an article of distinct merit and must first, last, and all the time, give absolute satisfaction to the purchaser. Our advertisements have been appearing in these magazines for several years past.

Giant Washington is the latest development in asparagus and is the acme of asparagus culture to date. We are now digging and shipping Roots. The earlier asparagus is set in the Spring, the better your success.

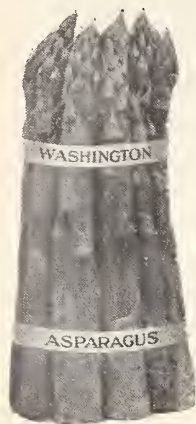
An order card and return envelope is enclosed for your convenience. Order now!

Very respectfully yours,

RIVERVIEW FARMS

N. B.—The roots we are now shipping are exceptionally large and well-developed. The Giant Size that we guarantee in our price-list to average 115 lbs. per thousand in weight are running 150 lbs. or better. The Prime Size, which we specify in our price-list as averaging 50 lbs. per thousand, are running better than 60 lbs. At the time of printing our pricelists, some time in advance of digging time, we thought it advisable to be somewhat conservative. Now that we actually know the size and weights, we thought a word or two along this line would be timely. The roots made a very fine growth last year.

4 STALKS TO THE POUND GIANT WASHINGTON ASPARAGUS



The *Rust Resistant* Asparagus, noted for its delightful nutlike flavor, beautiful verdant foliage, 9 to 11 feet tall, and the enormous size of its stalks. Stalks are a rich green with a delicate purple overtone, ranging from 1 to 2 inches thick and frequently weighing a quarter pound apiece.

Asparagus Culture Simplified Plant Now---Enjoy It Next Year

Every garden should have its Asparagus Bed, as simplified modern methods of culture have been made so plain that anyone without previous experience can easily understand and follow them. If you plant our Giant One-Year-Old Roots now, you can have this delicious asparagus on your table next year and for 15 to 20 years to come, all from the one planting.

Plant Only One-Year-Old Giant Roots

Asparagus Specialists now know that the largest and most vigorous *One-Year-Old Roots (Giant Roots)* thrive best and yield the largest stalks. Small inferior roots are worthless; 2-year, 3-year or 4-year old roots that are no larger than our One-Year-Old Giant Roots have been stunted in growth and will never do well.

SUCCESS GUARANTEED

Plant our Giant One-Year-Old Roots and follow our Complete Cultural Directions (copy free with each order) and you are positively assured of a successful planting. We Guarantee You 90% to 100% Stand or money refunded if you wish it.

50 Giant Roots—\$5.

25 Giant Roots—\$3.

(Parcel Post Prepaid anywhere, Cultural Directions included.)

50 Giant Roots will plant 3 rows, each 50 feet long and furnish a generous supply for the average family of 4 or 5 persons. Larger quantities priced on application. Our FREE Illustrated Asparagus Booklet sent on request.

Order direct from this advertisement

RIVERVIEW FARMS Box

Bridgeton, N. J.

A Few of
Our Advertisements Appearing in:

Columbia	Country Gentleman	House & Garden
Rural New Yorker	Grit	House Beautiful
Southern Ruralist		Christian Herald
New England Homestead		Gardeners' Chronicle
Better Homes & Gardens		Garden & Home Builder
	Country Life	

Giant Washington Asparagus Shoemaker's Quality Roots

Rust resistant and easily grown, a prolific producer of deliciously tender gigantic stalks, 1 to 2 inches in diameter—8 stalks to the bunch. Sold in N. Y. market for \$15 a dozen bunches.

A direct co-relation exists between the size of Root planted and the subsequent growth and yield—or, briefly, "The Bigger the Root the Better the Crop." Plant our Giant Roots this Spring—cut next year.



50 Roots plant three 50-foot Rows, a plentiful supply for the average family

50 Giant Roots, \$5.00 25 Giant Roots, \$3.00
(By Parcel Post, Prepaid Anywhere)

Complete Cultural Directions with each order.

Prices on larger quantities and an Attractive Proposition to Commercial Growers, on request.

Write today for FREE Illustrated Booklet

RIVERVIEW FARMS

BOX 260-J
BRIDGETON, N. J.

PROFIT WITH Giant Washington Asparagus Shoemaker's Quality Roots

Giant Washington Asparagus sold for \$15. a dozen bunches in the N. Y. market.

Rust Resistant, easily grown, certain to thrive and sure to live, these Giant Roots produce a prolific supply of large, luscious stalks, 1 to 2 inches in diameter, 8 to 12 stalks to the bunch.



PLANT BIG ROOTS, GET BIG RESULTS Plant this Spring — Cut next year.

Attractive Proposition to Commercial Growers

Write Today for Prices and FREE Illustrated Booklet
Riverview Farms Box Bridgeton, N. J.

Giant Washington Asparagus The Gardener's Delight



Shoemaker's Quality Roots, gigantic in size, insure a prolific supply of tender and delicious stalks, 1 to 2 inches in diameter—8 to 12 stalks to the bunch. Plant Giant Roots this Spring and Cut next year.

50 Roots plant three 50-ft. rows, a plentiful supply for the average family

50 Giant Roots, \$5.00

25 Giant Roots \$3.00

[By Parcel Post, prepaid anywhere]

Complete Cultural Directions with each order

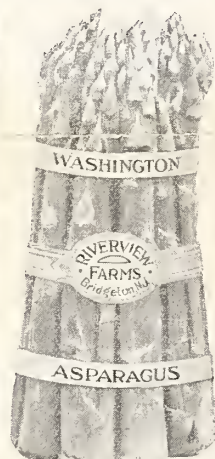
Larger quantities priced on application
Write Today for FREE Illustrated Booklet

RIVERVIEW FARMS Box

Bridgeton, N. J.

(See Other Side)

4 STALKS TO THE POUND GIANT WASHINGTON ASPARAGUS



Giant Washington brought
\$15 a doz. bunches in
the N. Y. market

The *Rust Resistant* Asparagus, noted for its delightful nutlike flavor, beautiful verdant foliage, 9 to 11 feet tall, and enormous size of its stalks. Stalks are rich green with a delicate purple overtone, ranging from 1 to 2 inches thick and often weighing a quarter pound apiece.

Plant Only One-Year-Old Giant Roots

Asparagus Specialists now know that the largest and most vigorous *One-Year-Old Roots (Giant Roots)* thrive best and yield the largest stalks. Small inferior roots are worthless; 2-year, 3-year or 4-year old roots that are no larger than our One-Year-Old Giant Roots, have been stunted in growth and will never do well.

PLANT THIS SPRING—CUT NEXT YEAR—A
Planting of these Massive Roots this Spring, can be Cut Next Year, and for 15 to 20 years thereafter.

YOUR ORDER SOLICITED—The smallest orders we have booked for shipment this Spring are our Special Prepaid Parcel-Post Packages of 25 Giant Roots—the largest order is for 250,000 Roots to one customer (2 carloads—a 50 acre planting.) The same Quality Roots and the same courteous service to all.

SUCCESS GUARANTEED—100% SATISFIED CUSTOMERS

We do not know of a single dissatisfied customer on our lists, which cover shipments to every State in the Union and many foreign countries.

Plant our Giant One-Year-Old Roots, follow our Complete Cultural Directions (copy free with each order) and you are positively assured of a successful planting. We Guarantee 90% to 100% Stand, or money refunded if you wish it.

Write Today for Free Illustrated Booklet and Price-List

RIVERVIEW FARMS Box

Bridgeton, N. J.